

# Website: Landing Page (One-Time)

## Fully Managed Solution

Our talented team will build a great landing page for your business. We will communicate with you to gather all necessary content and insights to develop the specific functionality and design needed to suit your business.

**Important:** Our landing page service does not support additional pages or Ecommerce functionality. Please refer to our [landing page frameworks library](#) for options.

### What to Expect Next:



#### Website Build

**Website Build:** Based on the information provided in the fulfillment form, our developers will create your **Website**—which includes your chosen color scheme, logo, text and images—and will create a publication mock within **3 business days**.

**Client Requirements:** To ensure we meet the accelerated timeline, the following details must be provided at the **TIME OF ORDER**:

- Selected template (from approved options)
- Color preference (within the template framework)
- Logo (high-resolution)
- Business name and basic business information
- Contact email address for forms
- Domain credentials (required to proceed)

**Important:** Orders will not be initiated until all required information and domain credentials are received. Missing details will delay the delivery timeline.



#### Revisions

\*After edits have been received it will take up to 2 business days for the revisions to be completed.

**Revisions:** One set of revisions is included with the website build.

*The following revisions are permitted:*

- Colors
- Media (Images, videos, icons)
- Text
- Contact form fields and settings
- Reorganization or duplication of existing sections

*Important: All revisions must be submitted at one time, document, or shared folder. Additional revisions are subject to hourly charges.*



#### Add-ons ordered

\*Custom delivery date provided on website publication email

**Custom Add-ons:** Based on the items ordered prior to delivery of the website build, our developers will add your custom add-ons to your website. Below are expected delivery times:

- **Hourly Charge -**  
(1-5h) 2 business days/hourly charge
- More than 5h - business days up to developers discretion
- **Website Copy (Up to 500 words) -** 2 business days
- **Website: 30 Minute Call -** We will email your dedicated developer's booking link. The website build will start after the consultation call.

*Important: All content, logins, and software must be provided, if required, for any of the above add-ons. Paid plugins must be paid and provided to us for integration; paid plugins may incur monthly fees.*

#### Important Notes:

- **WordPress Hosting Pro Edition is a required product while purchasing our "Website: Landing page (One-time)"**
- The site build timeline begins from the day the order is received.
- **Add-ons timeline is considered paused while waiting on customer response.** We will send 2 reminders when waiting on the customer (1 per week), and if no response is received, the add-ons production will be put on hold.

## Available Add-ons

<b>Website: 30 Minute Call</b>  <small>Required Products: WordPress Website and Website Pro</small>	A 30-minute call with a member of our team to brainstorm web design ideas, discuss information architecture, and get our expert advice.	We will email your dedicated developer's booking link.  Please, note that this add-on can be activated multiple times if you want to book more than 1 call or if you need to go over the 30-minute duration.
<b>Hourly Charge</b>  <small>Required Products: WordPress Website and Website Pro</small>	Any site functionality that exceeds our Website Creation package offering is scoped out and charged per hour.	
<b>Website Copy</b>  <small>Required Products: WordPress Website and Website Pro</small>	For a Landing page, we can format up to 300-500 words that are customized to the business	*Add +2 business days for 500 words.  Please note: add-on delivery timeline starts the date the publication mock is sent.  <b>*If Website copy add-on ordered we will default to the number of website customized copy words ordered for the Additional page, Landing page, and Agency site product.</b>

# Website Creation: Landing Page (One-time)

## Fully Managed Solution

### FAQs

#### **What's the turnaround time for building a landing page?**

Your landing page will be delivered to you for review within 3 business days from the Onboarding Call. Add-ons may have an additional due date.

#### **Is website copy included with this service?**

Yes, 300–500 words of website copy will be AI-generated using information available online or provided in the fulfillment form.

#### **What happens if I cancel WordPress Hosting Pro after my landing page is live?**

WordPress Hosting Pro is required to host your landing page. If you cancel WordPress Hosting Pro, your landing page will go offline on the activation anniversary date. If you reactivate within 30 days of deactivation, your site will come back online; however, after 30 days have passed we can no longer guarantee your site can be recovered.

#### **Can I host my landing page with another hosting provider?**

Yes, you are welcome to host the landing page with any provider you choice. Our team will assist by providing the website files in an all-in-one format using a WPRESS file.

Please note: once the landing page has been transferred to a different host, you are solely responsible for maintaining it. We are unable to provide assistance for sites we do not host.

#### **What is a navigation menu or anchor link? What can I do if I want more than what's included on my website?**

The navigation menu are the links typically found in a horizontal bar at the top of every website and links to important pages throughout the site.

An anchor link is similar to the navigation menu except it scrolls you onto an important section of the same page.

The most common menu and anchor links are Home, About, and Contact.

Up to 5 navigation menu items of anchor links are included with the build

If you would like to add more you will need to purchase an hourly charge per additional 5 navigation menu items

# FAQs

## What if I need website support from your team?

With the activation of Website Support+, our team will keep your landing page up to date, fix any bugs and broken links, and replace any images/text upon request. We'll also provide urgent support if your landing page goes offline. Website Support+ is available as a separate SKU and is required in order for us to complete any edits once the landing page has been approved.

## What image sizes do you recommend?

- Full-screen or background image: 1920 pixels wide x 1080 pixels high
- Logo: 200 pixels wide x 100 pixels high
- Product image: 800 pixels x 800 pixels
- 1 column image: 1080 pixels wide
- 2 column image: 510 pixels wide
- 3 column image: 320 pixels wide
- 4 column image: 225 pixels wide
- 5 column image: 168 pixels wide
- 6 column image: 130 pixels wide

## What if some of my revisions were missed?

If anything is missed from your one set of revisions submission, you will not be charged. We will ensure the missed revisions are completed within 5 business days.

## What are the limits for customizations included with the website packages?

- **Word Count:** is limited to up to 1000 words.
- **Media Files:** Limit of 10 media files (images/videos)
- **PDFs:** Up to 5 PDFs
- **Forms:** 1 CRM form. Up to 5 form fields, up to 10 drop-down options max per field
- **HTML Drop-down links:** Up to 15 drop-down links
- **Embeds:** Up to 10 embeds
- **Pop-ups:** 1 pop-up
- **Newsletters:** 1 newsletter call-to-actions