

Express Website Build

Do-It-With-Me Solution

Work with our talented professionals to create an affordable, AI generated, up to 5-page website for your business and deliver first draft same day.

What to Expect Next:



Fulfillment Form

Client Requirements

To ensure a smooth and efficient process, please complete the **Fulfillment Form** with as much detail as possible. This will help streamline the entire experience. You can prepare for this step by having these details confirmed:

- Logo
- Font(s)
- Navigation
- Call To Action
- Contact details
- Color Scheme
- Business Information (to be displayed on site)
- Content
- Form details (name, phone, service type, etc.)
- Domain access

Timeline: We'll review the order and start the process the same business day.

Orders placed Monday-Friday (excluding statutory holidays) before 10:30 AM CST will be delivered the same business day. Orders placed after 10:30 AM CST will be delivered the next business day before 12:30 PM CST.

Please note: Submission of the Fulfillment form is required to initiate the website build.



Website Build

Build Timeline: We will deliver the site mockup consisting of up to 5 pages (Home, About, Services, Contact, etc.) within **1 business day**. One round of revisions is included after the mockup is delivered. Any additional requests, such as additional pages, eCommerce functionality, or plugin integrations will require paid add-ons with **extended timelines** and will incur **additional hourly charges** based on complexity.

Please note: An updated delivery timeline will be provided after the first mock is complete if any other add-ons or scope changes are requested. Any additional revisions after the first round will be charged on hourly basis.



Revisions

Client Requirements

Before the website is set live, you must review the full mockup to ensure all pages, content, and visual elements meet your expectations. **One round of revisions** are included as part of the service. This may include layout adjustments, text edits, or visual changes within the website. Any additional rounds of revisions will be billed hourly, based on the scope and volume of work.

Timeline: Once revision requests are submitted, our team will implement the changes within **2 to 5 business days**, based on the scope of the edits.

Important: Any additional revision requests beyond the included round will be billed hourly, with timelines adjusted based on complexity and volume.

Optional: You can schedule a call with a developer by ordering **30-Minutes Website call** add-on to walk through your revision notes before implementation. Post-call timelines will apply once revisions are confirmed.

After final approval of revisions, the website will be launched within **1 business day** (exceptions may apply). After awaiting for 24 hour for approval, the site will be considered approved and set live if there is no reply.

Documentation for Your Business

Process Expectations

In order to build a website you will love, there are a few requirements that must be met in order to deliver this service efficiently. Please ensure you have read the following for best results.

Getting Started

There are two components necessary to build a website: hosting, and a domain. To understand how each of these pieces relate to your website, we'll use an analogy. Think of your website as if it was a piece of real estate, like a house.

1. Hosting your Website

If your website is a house, then the hosting is like the land that sits under your property.

For every website we build, we host it on our proprietary hosting platform, WordPress Hosting, with the most trusted source on the internet—Google Cloud Platform. With a state-of-the-art infrastructure, your site will always be secure, protected, and Google-fast.

2. Choosing a Domain

Using the same analogy, a website domain is kind of the like the address of the house or website.

- **If you *don't* already have a domain:** There are multiple vendors from which you can purchase a domain, but we recommend GoDaddy domains as they are the global leader in domains. Specifically, when you purchase it through the Marketplace, you will not need to delegate access or credentials to our team, as we can access it through the platform.
- **If you *do* already have a domain:** Businesses that already have a domain active can follow these simple steps to share your domain with us.
 - **Option 1:** For GoDaddy, please delegate access to websites@yourdigitalagents.com.
 - For Google or Squarespace domains, please delegate access to websitesanalytics@localmarketpage.com.
 - **Option 2:** If option 1 is not possible, please ensure you share the following details with us during your onboarding call so that we can access your domain effectively.
 - Provide the URL link to the current domain/website
 - Provide the username and password to get into the domain.

3. On-time Delivery

We strive to deliver all projects within the estimated timeframe provided at the start of production. However, on rare occasions, unforeseen circumstances may cause a delay. If this happens, we will notify you as soon as possible and provide a revised estimated delivery date. Your understanding and cooperation are greatly appreciated.

4. Output Quality Assurance

We aim to deliver output that meets 100% of the agreed quality standards. Our team follows a thorough production and quality assurance process to ensure accuracy and consistency. However, as these processes are handled by humans, there is a small chance that something may be overlooked. This is a normal part of creative operations and production workflows across the industry. Should any issues arise, we're committed to addressing them promptly and ensuring your expectations are met.

Documentation for Your Business

Process Expectations

Now, it's time for the fun part—building your website! Here's what you can expect:

Fulfilment Form

The Fulfilment form is our opportunity to get to know about your business and get a full understanding of what your business has to offer and how we can convey that story to your customers. It also helps for you to understand the full process and avoid any surprises down the road.

Please note: It's crucial that you ensure the fulfilment form is complete with all of the necessary details and information you expect to see on your website.

Building Your Website

Next, you can sit back and relax as our expert AI website developers transform your given inputs into a website that perfectly represents your business online. We'll incorporate your preferred fonts, color palette, and images, as well as build out using AI-assisted copywriting to match your business's tone and industry.

Making Revisions

This portion of the process may be the most important, because we want to make sure that you are thrilled with the website we build for you. To help us do this, we include one round of revisions as part of the service. This helps keep us on track to deliver your site in a timely manner.

Note: *If you make additional change requests after the first round is received by our team, these edits will receive a secondary due date and additional charge. If it's only a small tweak, additional small changes can be made through our website support team once the site is live, and as needed.*

Setting Your Website Live

Congratulations! Your website is ready to be launched on the world wide web!

Whenever possible, we want to launch a new website within 15 days to ensure you enjoy the website as soon as possible.

Ongoing Support

We get it—sometimes, things change! That's why we're happy to provide you with ongoing support for your website. This includes:

- Making updates to existing sections, in case you need to change images, text, colors, or contact form fields.
- Updating the website's plugins and themes, and performing website health checks upon request.
- Fixing bugs and providing urgent support if your website goes offline for any reason.
- For a full list of edits and requests covered by our ongoing support, please reach out to us

Support is an additional charge and required for the first 3 months. Please reach out for more information.

Documentation for Your Business

Process Expectations

Here are a few other little odds and ends that you should probably know.

Service Limitations

There are a small number of factors that prevent us from producing a great website for you. With your help, we can avoid these circumstances and deliver an end result that you're proud to show to your business customers.

1. Website Customizations

Express Website Build can be customized to the nth degree, but every custom feature requires time and cost to create, monitor, and correct if anything goes wrong. Instead, we've refined our service to what we know works—every time. If you're ready to leave the details up to our expert's recommendations, this service is for you!

If you require a more templated or customized solution, please get in touch to see if our other website solution may be better suited to your needs.

2. Website Sizes

When sites become too large, the risk of a website going down increases significantly. To decrease the potential of this occurring, we recommend that we only build and host sites up to 50GB. Websites with large numbers of images and videos will slow the site down considerably, so we will work with you to ensure the site is both visually-appealing and lightning-fast.

3. Ongoing Support

We want to make sure that you and your website are supported throughout the process. That's why we require 3 months of website support, once the website is set live. Once the 3-month commitment is complete, you are welcome to cancel the service; however, this means that you will no longer be able to reach out to our team for support if anything should occur to the site. It is our recommendation that ongoing support be continually active to avoid this concern.

Please note: Once cancelled, website support will require a 3 month commitment upon a reactivation.

4. Fluctuating Timelines

Timelines may vary based on: Add-ons such as plugins, ecommerce, integrations - these adjustments will be reviewed after the first mock delivered, and a revised delivery timeline will be confirmed.

5. Additional Costs

When it comes to website builds, just like home builds, you can add as many additional stories or gadgets as you desire. However, just like building a new house, adding these details (in this case, additional pages and plugins) adds incremental costs to the final total. Please keep this in mind when requesting plugins and pages so that the final invoice doesn't surprise you.

Frequently Asked Questions

The Basics - Additional Details

What additional charges will I incur monthly?

To ensure our websites are running effectively from day 1, we require two additional, complementing products: Website Support and WordPress Hosting. Both services are required from day 1 to ensure your website is hosted and managed correctly from the get-go.

Can you help create *custom* written content for my website?

No, we don't provide custom-written content as part of Express Website Build service. Instead, all web copy is generated with AI using the information you provide in the fulfillment form.

What if I need more functional customizations to be made on the website?

Our Express Website Build is best suited for simple websites that don't require lots of customization. If you're looking for more flexibility, we encourage you to explore our Templated Website or Tailored Website products. Our team is happy to help you determine which option is the best fit for your needs.

Can I add a blog page to the website?

A blog page can be added using our Hourly Charge add-on, with one hourly charge covering the blog page build, and up to four blog post uploads, with content provided by you. Please note that including a blog page will extend the turnaround time for the build.

I have a few videos to show off on my website. How can I make sure it doesn't slow down the site too much?

We encourage you to upload your videos to YouTube first. From there, we can embed the videos onto the website, without impacting load speeds.

I have a few forms to add to my website. Is that something you can build?

Absolutely! We will provide a default 5-field CRM Form for lead collection. If you prefer, you can choose from the following options and specify your choice in the Fulfillment Form:

- **CRM Form:** Leads will be sent directly to the Business App Inbox, where they can be tracked and managed efficiently.
- **Gravity Form:** Leads will be forwarded to the designated email address for easy access and quick responses.
- **Use Your Own Form:** You can use a third-party form plugin of your choice. However, the plugin must be purchased separately, and credentials must be shared with our team for setup. Hourly charges will apply for installation and integration based on complexity.

Important: The initial delivery will include the CRM Form by default. Any changes to use one of the other options can be implemented during the revision phase.

If needed, where should I upload attachments for my order?

Please upload all attachments in the **attachments section within the Fulfillment Form**. Or if you prefer, you can email your attachments to marketingservices@yourdigitalagents.com. Please do not upload attachments in the *Orders* section in Partner Center. This ensures our team can access all documents to provide excellent service.

Frequently Asked Questions

Website Functionality & Plugins

My business needs an online store. Can you help with that too?

We'd be happy to help! Our Advanced eCommerce product is ideal for building out online stores. Please note that adding Advanced eCommerce will extend the turnaround time of the build. Reach out to us for all the details.

Will my website be HIPAA compliant?

Unfortunately, our websites are not currently HIPAA compliant. However, we can integrate HIPAA compliant features and services provided by you on your website.

Can my website feature multiple languages?

Yes! We use the GTranslate plugin for this service. With the free version, translations are automatic using Google's standard translation service. If you'd like to manually edit those translations, you'll need to purchase the premium version of the plugin, which will also incur additional time and charges. Please make sure to specify the languages you'd like translated in the fulfillment form.

How can I get a social media feed on my website?

We use the free Smash Balloon plugin to display feeds from Instagram, Facebook, Twitter, TikTok, and YouTube. Setup requires your social login (and possibly a call if two-factor authentication is on). While the plugin is free, installation has an additional charge. Note: Instagram works best for image feeds unless you upgrade to the Pro version.

Can I collect payments or donations on my website?

We use Gravity Forms (a free plugin) to help you collect payments. For businesses hoping to collect donations, we recommend the GiveWP plugin. It is a free plugin, though it does require more extensive installation and will incur additional charges to install.

Do you add any standard plugins to websites?

The following standard plugins are added to every website at no additional cost.

- | | | |
|------------------|-----------------|---------------------------|
| - Simple History | - OMGF | - Yoast SEO |
| - Flying Scripts | - Divi Booster | - Divi Accessibility |
| - Flying Pages | - Gravity Forms | - One-Click Accessibility |

User Role Plugin: This is now included by default to help manage access control within the WordPress dashboard. All other plugins requests will be limited by package and subject to integration costs.

I've chosen a premium plugin, what next?

If you need a premium plugin, you will need to purchase the license and provide the necessary information and credentials to our team for integration.

Please note: Integration costs are subject to additional hourly fees.

Frequently Asked Questions

More Technical Details

What happens to the website if I cancel WordPress Hosting?

Once WordPress Hosting is canceled, your website will archive for up to 30 days. If you would like a copy of your website prior to cancellation, please reach out to our team and we'd be happy to provide the files to you.

Can you install any website analytics or tracking on my website?

Of course! If you provide the credentials or the codes for Google Tag Manager or Google Analytics Manager, we are happy to install it on your website.

Do I need to host the website with you?

We require the website to be built in our hosting environment. After the completion of the build, you are welcome to move your website to another host. However, please note that once a website is moved outside our hosting environment, our team will no longer be able to provide support.

Can you build, support or transfer a website from Shopify, Squarespace, Wix, Mono, Duda, etc?

In short, no. We only build websites using the WordPress CMS in WordPress Hosting. The companies above use proprietary web building services, which mean that once you leave your hosting service, you will lose the website and will need a new website created.

How will you employ organic SEO on my site?

We employ the following best practices for your website:

- | | | | |
|--------------------------------------|-----------------------|------------|----------------|
| - H1 tags | - Metadata | - Alt Text | - 301 redirect |
| - Breadcrumbs | - Footer year updates | - Sitemap | - ADA features |
| - Homepage naming convention for SEO | | | |

Is the Secure Sockets Layer (SSL) included on your websites?

Yes, all websites hosted on WordPress Hosting Pro automatically receive SSL certifications.

How many images can I provide for my website?

Our team can add up to 25 of your images as part of the standard website build. If you'd like to include more than 25 images, additional charges will apply to cover the extra work required. Please ensure the images you provide are high-quality and ready for use.