

Tailored Website

Do-It-With-Me Solution

Work with our talented professionals to create a website tailored perfectly to fit your business.

What to Expect Next:



Before We Get Started

Client Requirements

The tailored website build process is lengthy, so we typically anticipate that the project, from concept to completion, will require 3 - 6 months. It's important that the client is aware and comfortable with this timeline to ensure we are all on the same page.



Request a Consultation

Client Requirements

If you'd like a consultation with our web experts, please reach out to your business representative to set up a time for a Discovery Call to discuss.

Timeline: We'll work with you and start the process within 2 business days.



Discovery Call

Client Requirements

This consultation call is required for all projects to ensure a clear understanding of the project for both the client and our teams.

Clients can prepare for this call by being ready to share their vision for the design, functionality, and number of pages for the website. We will try to collect as much detail as possible so that we can create an accurate quote and scope of work for the client.

Timeline: This call can be booked with our team in as little as 2 business days, depending on client availability.



Website Quote

Client Requirements

Our team will build a custom quote based on the information received in the consultation call. The client is encouraged to review the quote in detail before accepting or rejecting the quote via email.

Timeline: The quote will be shared with the partner in 5 business days and is valid for up to 30 days. The full project timeline will also be outlined with the quote and will be determined based on the scope of the project.

Please note: The suggested timeline is an approximate estimate, and will need to be adapted based on any client delays and revision requests. The quote is also based on the agreed upon service. If, at any point, the scope of the project increases, an additional quote will be created and required to proceed.



Kick-off Call

Client Requirements

Once the client has agreed to the proposed Statement of Work, our team will schedule a kick-off call to discuss the more specific details of the site before we start building it out.

Clients can prepare for this call by ensuring that they have a single point of contact for the project, a few example sites that they like, and a list of any special technical requests they might have.

Timeline: This call can be booked with our team in as little as 2 business days, depending on client availability.

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Website Build & Revisions

Client Requirements

Once the quote is accepted, our team can start building the site in stages. The client will be required and encouraged to review each stage carefully to suggest changes in an effort to ensure they are satisfied with the results. They will be able to make recommended changes on a Markup.io link.

Example: Our team will start by working on the website Home Page to ensure we have the branding and aesthetics appeal correct before moving on to the next stage. At this point, we'll share the mockup with the client to gather their feedback and edit requests. We'll make the changes based on the client's feedback and share it with the client again for approval. Once approval is gained, we can move to the next stage, where the same *build-review-edit-approve* process will occur.

Timeline: Each stage will have a pre-established timeline, based on the original quote; however, the timeline for each stage will be dependent on the stage that precedes it. If there is a delay in the revision stage, we will not proceed to the next stage until the client is happy with the current progress thus far. Depending on the volume of edit requests, our team will work to deliver each revised mock within 5 business days.

This portion of the process tends to be the longest and most intensive due to the back-and-forth nature of the project. We recommend that small changes be made after the site is live so that the business can begin collecting leads and building their online brand awareness.

Please note: If additional functionality or pages are required throughout the process, a new quote will be provided and will require approval before we adapt the scope of the project.



Setting the Site Live

Client Requirements

Before we set the website live, it's important that the client reviews the entire website to ensure every detail is accurate and meets their needs. Small changes can continue to be made after the site is launched to help the client gain momentum and leads online while we refine some of the smaller details. We can continue to tweak small revisions long after the site is complete or live to ensure you are fully satisfied.

Timeline: Once final revisions are received, we will make the requested adjustments within 5 to 10 days (depending on the size of the site) for you to review again.

Then, once the client has had a chance to approve the final site and give us the go-ahead, we will set the site live within 5 business days.

Please note: We have a lengthy process to set sites live, so we intentionally choose not to set websites live in the later part of the day or on Fridays to ensure that our team is available to monitor site performance immediately after launch.