Google Analytics 4: Complete Build
A quick solution for your team

Let our team create and install a completely new GA4 account for you. An Advertising Specialist will create a new GA4 property, install and connect GTM, and create up to three goals making analytics that much easier for you!

What to Expect Next:

Order Form

When you purchase GA4 Complete Build, our Marketing Coordinators will receive the **Fulfillment Form** and begin the process of creating and installing your client's new GA4 account, along with creating and installing Google Tag Manager. Our completion Service Level Agreement is 3 business days. If we have questions or need clarification, we will reach out to you via email. Once the setup and installation is complete, we will send a confirmation email.

1-3 Business Days

***after all deliverables have been sent to the team**

GA4 - GTM setup:
Our team will work to ensure all necessary data is received before beginning the GA4 and GTM setup. We will initiate the following steps on day 1:

- Set up Google Tag Manager (GTM).
- Add the GTM code to the website
- Create new GA4 property.
- Connect GTM with GA4.
- Set up new goals in GA4 (up to 3 goals)

Note: We will need website access, Google login ID to do GA & GTM setup, and a list of the types of expected goals. If goals are not provided, our team will provide goal suggestions based on the advertiser's website.

GA4 Creation Wait Period:
A wait period of 48 hours is necessary to ensure the set up process is complete. The waiting period begins once the final setup steps are completed.

- Wait period of 48 hours to confirm goals have properly migrated.

3rd Business Day:

Final Check:
On the third day our team will ensure that the set up was completed correctly.

- Review goal set up after 48 hours to ensure proper syncing.
- ***We will reach out via email if there are issues we will need to correct that could delay the SLA.***

Confirmation:
- We will send you an email to confirm the migration is complete and that all goals are set up and properly syncing.

IMPORTANT NOTES:

- *We will need website access, and a google login UID/Pass to set up GTM and GA4.*

- *We will create up to three goals, but if more than three are needed, you can activate an hourly rate add-on for each set of three additional goals. If goal information is not provided, we will reach out with a request and will also provide suggested goals based on the advertiser's website.*

- ***You must approve goals for us to setup or you will forfeit the goal setup option.***

- ***The SLA for this product is 3 business days, however if we are missing data or there are issues that need to be corrected the setup may be delayed.***