

Website Creation: Landing Page

Fully Managed Solution

Our talented team will build a great website for your business. We will communicate with you to gather all necessary content and insights to develop the specific functionality and design needed to suit your business.

What to Expect Next:



Within 1 business day

*after the order is received

The website team will send you a **Confirmation Email** to confirm the receipt of your order.



5 business days

*After the fulfillment form is received

Website Build: Based on the information provided in the fulfillment form, our developers will create your **Website**—which includes your chosen color scheme, logo, text and images—and will create a publication mock within **5 business days**.

Important: Text and image revisions can be submitted and implemented on your live website with the activation of the Landing Page Support add-on. Changes that fall outside of text and image replacements will be charged at an hourly rate.



Revisions

*After edits have been received it will take up to 5 business days for the revisions to be completed.

Revisions: One set of revisions is included with the website build.

- The following revisions are permitted:
 - Colors
 - Media (Images, videos, icons)
 - Text
 - Contact form fields and settings
 - Reorganization or duplication of existing sections

Important: All revisions must be submitted at one time in an email, document, or shared folder. Additional revisions are subject to hourly charges.



Delivery date determined by add-ons ordered

*Custom delivery date provided on website publication email

Custom Add-ons: Based on the items ordered prior to delivery of the website build, our developers will add your custom add-ons to your website. Below are expected delivery times:

- **Hourly Charge -**
(1-5h) 2 business days/hourly charge
- More than 5h - business days up to developers discretion
- **Website Copy (Up to 500 words) - 5 business days**
- **1-5 x Products & Images - 1 business day**
- **5-25 x Products & Images - 5 business days**
- **25-50 x Products & Images - 7 business days**
- **50-100 x Images - 10 business days**
- **Website: 30 Minute Call -** We will email your dedicated developer's booking link

Important: The website build will start after the consultation call.

Important: All content, logins, and software must be provided, if required, for any of the above add-ons. Paid plugins must be paid and provided to us for integration; paid plugins may incur monthly fees.

Important Notes:

- The site build timeline begins from the day the order is received.
- **Add-ons timeline is considered paused while waiting on customer response.** We will send 2 reminders when waiting on the customer (1 per week), and if no response is received, the add-ons production will be put on hold.

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Available Website Package:

<div>Landing Page</div> <div>Additional Required Products:</div> <div><ul style="list-style-type: none">Website Pro</div>	<div>Includes a WordPress powered 1-page Landing Page that best represents your business, products, and services.</div>	<div><ul style="list-style-type: none">· 1 templated-page (Up to 5 anchor links on the navigation menu)· Up to 10 images; image uploads included (<i>additional images will be charged at per product rate</i>)· 300-500 words of repurposed website copy (written/edited by our team using information available online or provided in the fulfillment form)· Up to 5 contact form fields· Contact info· A Call-To-Action (ex. "Call today to get started!")</div> <div><ul style="list-style-type: none">· Monthly fees include:<ul style="list-style-type: none">· Hosting<div>Landing Page Support is required for monthly support of:</div><ul style="list-style-type: none">· Unlimited text changes to existing content· Up to 10 image changes per month to existing images</div>
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Available Add-ons

<p>Website: 30 Minute Call</p> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>A 30-minute call with a member of our team to brainstorm web design ideas, discuss information architecture, and get our expert advice.</p>	<p>We will email your dedicated developer's booking link.</p> <p>Please, note that this add-on can be activated multiple times if you want to book more than 1 call or if you need to go over the 30-minute duration.</p>
<p>Landing Page Support</p> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>Get monthly support for your landing page, WordPress updates, and on-going support from our team.</p>	<p>An optional that can be purchased separately as an add-on</p>
<p>Additional Products & Images</p> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>Each additional product/image that exceeds the limit of your purchased site build comes at an additional cost per product/image.</p>	<p>Please note: add-on delivery timeline starts the date the site goes live.</p>
<p>Hourly Charge</p> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>Any site functionality that exceeds our Website Creation package offering is scoped out and charged per hour.</p>	
<p>Website Copy</p> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>For a Landing page, we can format up to 300-500 words</p>	<p>*Add +5 business days for 500 words.</p> <p>Please note: add-on delivery timeline starts the date the publication mock is sent.</p> <p>*If Website copy add-on ordered we will default to the number of website copy words ordered for the Additional page, Landing page, and Agency site product.</p>

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FAQs

What's the turnaround time for building a landing page?

Your landing page will be delivered to you for review within 5 business days from the Onboarding Call. Add-ons may have an additional due date.

Is website copy included with this service?

Yes, 300-500 words of repurposed website copy will be written/edited by our team using information available online or provided in the fulfillment form.

What happens if I cancel Website Pro after my landing page is live?

Website Pro is required to host your landing page. If you cancel Website Pro, your landing page will go offline on the activation anniversary date. If you reactivate within 30 days of deactivation, your site will come back online; however, after 30 days have passed we can no longer guarantee your site can be recovered.

Can I host my landing page with another hosting provider?

Yes, you are welcome to host the landing page with any provider you choose. Our team will assist by providing the website files in an all-in-one format using a WPRESS file.

Please note: once the landing page has been transferred to a different host, you are solely responsible for maintaining it. We are unable to provide assistance for sites we do not host.

What is a navigation menu or anchor link? What can I do if I want more than what's included on my website?

The navigation menu are the links typically found in a horizontal bar at the top of every website and links to important pages throughout the site.

An anchor link is similar to the navigation menu except it scrolls you onto an important section of the same page.

The most common menu and anchor links are Home, About, and Contact.

Up to 5 navigation menu items of anchor links are included with the build

If you would like to add more you will need to purchase an hourly charge per additional 5 navigation menu items

FAQs

Can I add e-Commerce to my landing page?

Yes! e-Commerce functionality is a great way to turn your landing page into an online store. In order to add e-Commerce to your landing page, you must first activate the Website Support product and purchase the e-Commerce Add-On.

What is Landing Page Support?

With the activation of Landing Page Support, our team will keep your landing page up to date, fix any bugs and broken links, and replace any images/text upon request. We'll also provide urgent support if your landing page goes offline. Landing Page Support is available as an add-on, and is required in order for us to complete any edits once the landing page has been approved.

What image sizes do you recommend?

- Full-screen or background image: 1920 pixels wide x 1080 pixels high
- Logo: 200 pixels wide x 100 pixels high
- Product image: 800 pixels x 800 pixels
- 1 column image: 1080 pixels wide
- 2 column image: 510 pixels wide
- 3 column image: 320 pixels wide
- 4 column image: 225 pixels wide
- 5 column image: 168 pixels wide
- 6 column image: 130 pixels wide

What if some of my revisions were missed?

If anything is missed from your one set of revisions submission, you will not be charged. We will ensure the missed revisions are completed within 5 business days.

What are the limits for customizations included with the website packages?

- **Word Count:** is limited to up to 1000 words.
- **Media Files:** Limit of 10 media files (images/videos)
- **PDFs:** Up to 15 PDFs
- **Forms:** 1 form. Up to 5 form fields, up to 10 drop-down options max per field
- **HTML Drop-down links:** Up to 15 drop-down links
- **Embeds:** Up to 10 embeds
- **Pop-ups:** 1 pop-up
- **Newsletters:** 1 newsletter call-to-actions