

Website Creation: Agency Website

Fully Managed Solution

Our talented team will build a great website for your business. We will communicate with you to gather all necessary content and insights to develop the specific functionality and design needed to suit your business.

What to Expect Next:



Within 1 business day
*after the order is received

The website team will send you a **Confirmation Email** to confirm the receipt of your order.



5 business days
*After the order is received

Website Build: Based on the information provided in the order form, our developers will create your **Website**—which includes your chosen color scheme, logo, text and images—and will create a publication mock within **5 business days**.

Important: Text and image revisions can be submitted and implemented on your live website with the activation of the Website Support add-on. Changes that fall outside of text and image replacements will be charged at an hourly rate.



Revisions
*After edits have been received it will take up to 5 business days for the revisions to be completed.

Revisions: One set of revisions is included with the website build.

- The following revisions are permitted:
 - Colors
 - Media (Images, videos, icons)
 - Text
 - Contact form fields and settings
 - Reorganization or duplication of existing sections

Important: All revisions must be submitted at one time in an email, document, or shared folder. Additional revisions are subject to hourly charges.

Custom Add-ons: Based on the items ordered prior to delivery of the website build, our developers will add your custom add-ons to your website. Below are expected delivery times:



Delivery date determined by add-ons ordered
*Custom delivery date provided on website publication email

- **Blog Post: Monthly** - 5 business days (1 blog each month)
 - **Hourly Charge** - (1-5h) 2 business days/hourly charge
 - More than 5h - business days up to developers discretion
 - **Additional Page (with copy)** -
 - Up to 3p - 3 business days
 - More than 5p - 5 business days*Important: More than 15 additional pages will require a 30 minute design consultation call.*
 - **Website Copy (Up to 500 words)** -
 - 1500 words or fewer - 5 business days from content call
 - More than 1500 words - 10 business days from content call
 - **1-5 x Images** - 1 business day
 - **5-25 x Images** - 5 business days
 - **25-50 x Images** - 7 business days
 - **Website: 30 Minute Call** - We will email your dedicated developer's booking link
- Important: The website build will start after the consultation call.*

Important: All content, logins, and software must be provided, if required, for any of the above add-ons. Paid plugins must be paid by client and provided to us for integration; paid plugins may incur monthly fees.

Important Notes:

- The site build timeline begins from the day the order is received.
- **Add-ons timeline is considered paused while waiting on customer response.** We will send 2 reminders when waiting on the customer (1 per week), and if no response is received, the add-ons production will be put on hold.

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Available Website Package:

| | | | |
|--|--|---|---|
| Agency Website <i>Additional Required Products:</i> <ul style="list-style-type: none">Website Pro and Website Support add-on | Includes a WordPress powered 3-page Agency website that best represents your marketing agency. | <ul style="list-style-type: none">3-page website on WordPressUp to 1000 words allowed per pageWebsite design and buildIntegration with Snapshot ReportSections for widgetsPlaceholders for copy and imagesUpload up to 3 blogs per month (if the content is provided) | <ul style="list-style-type: none">Monthly fees include:<ul style="list-style-type: none">HostingUnlimited text changes to existing content.Up to 25 image changes per month to existing images. |
|--|--|---|---|

Available Add-ons

Website: 30 Minute Call

Required Products: WordPress Website and Website Pro

A 30-minute call with a member of our team to brainstorm web design ideas, discuss information architecture, and get our expert advice.

You have the option to be in this call or you can let us talk directly to your client if you prefer. Please, specify in the order form what you want to discuss, so we can prepare beforehand.

We will email your dedicated developer's booking link.

Please, note that this add-on can be activated multiple times if you want to book more than 1 call or if you need to go over the 30-minute duration.

Website Support

Required Products: WordPress Website and Website Pro

Get regular website maintenance, WordPress updates, and on-going support from our Websites team.

This service must be purchased for the first month of your Agency Website and can be canceled whenever you want, but we strongly recommend you to keep it active.

Additional Pages

Required Products: WordPress Website and Website Pro

There is no limit to the number of pages you can add to the site. Each additional page comes at an additional cost per page.

Up to 3p - 3 business days
More than 5p - 5 business days

Up to 150 words of content.

Please note: add-on delivery timeline starts the date the publication mock is sent.

Additional Images

Required Products: WordPress Website and Website Pro

There is no limit to the number of images or products you can add to the site. Each additional product/image that exceeds the limit of your purchased site build comes at an additional cost per product/image.

1-5 x Additional Products & Images - 1 business day
5-25 x Additional Products & Images - 5 business days
25-50 x Additional Products & Images - 7 business days
50-100 x Additional Products & Images - 10 business days

Please note: add-on delivery timeline starts the date the publication mock is sent.

Hourly Charge

Required Products: WordPress Website and Website Pro

Any site functionality that exceeds our Website Creation package offering is scoped out and charged per hour.

(1-5h) 2 business days/hourly charge
More than 5h - business days up to developers discretion
Please note: add-on delivery timeline starts the date the publication mock is sent.

***Paid plugins need to be purchased by the client and provided to us for integration. Paid plugins may incur monthly fees.**

Blog Post: Monthly

Required Products: WordPress Website and Website Pro

You'll receive 1 blog each month until you cancel this service. If you want to have more than 1 blog/month, you can activate this add-on multiple times.

5 business days per blog post.

Our blogs consist of 250-400 words, linked sources, and one stock image.

***If you are providing your own blog content your assigned website developer can upload up to 3 blogs per month.**

Website Copy

Required Products: WordPress Website and Website Pro

Up to 1000 words per page can be added to your site.

Add +5 business days for 500 words.

Please note: add-on delivery timeline starts the date the site goes live.

***If Website copy add-on ordered we will default to the number of website copy words ordered for the Additional page, Landing page, and Agency site product.**

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FAQs

Is the website copy included?

Website copy is not included with this service, but you can easily replace the placeholder content with your own copy. Alternatively, you can buy our Website Copy add-on to have our team write all the content for you.

What if I need to add more pages to my agency website?

You'll have access to your website's WordPress dashboard, which is where you can add more pages to your website. If you prefer, you can buy our Additional Page add-on and we'll do it for you.

How do I make customizations?

You can do the customizations yourself using the WordPress dashboard or have our team do it for you. If you choose the latter, you need to email our team (websites@yourdigitalagents.com) with your specific requests. Then, we'll scope out the project and send you a quote. The work will be started once you buy the Hourly Charge add-on, which can be activated multiple times.

How do I replace the widget codes?

Widget codes can be replaced once you activate Reputation Management and Customer Voice. There is a widget option in these products and you can place the provided code in the backend of your WordPress dashboard.

Can I use a custom domain?

In order to update your website to use your custom domain, you will need to upgrade to Website Pro.

Why do I have watermark in my images?

When we're building your agency website, we'll add placeholder stock images to it. You'll be given the option to request a different image. Once we find an image that you're happy with, we'll purchase it at no cost for you and remove the watermark. For additional images not included in the basic package (3-page website), you'll need to use the Additional Image add-on.

Which plugins are included with the website?

Our standard plugins are added to every website at no additional cost. Here's the list:

- Simple history
- Google XML
- Yoast SEO
- Yoast breadcrumb
- Divi booster
- Divi Accessibility
- Smush pro
- Gravity Forms
- WPMU Dev
- WooCommerce

All other plugins requests will be limited by package and subject to integration costs.

FAQs

Why do I have watermark in my images?

When we're building your agency website, we'll add placeholder stock images to it. You'll be given the option to request a different image. Once we find an image that you're happy with, we'll purchase it at no cost for you and remove the watermark. For additional images not included in the basic package (3-page website), you'll need to use the Additional Image add-on.

What if I want to change the entire framework?

We strongly advise against it because using the placeholder copy could hurt your SEO and affect your overall branding. Our recommendation is to modify at least 30% of the original copy. If you don't want to create the content yourself, you can use the Website Copy add-on and leave the work for us.

Will my Marketplace store update if I update my products in Partner Center?

Yes, if you update your store in Partner Center your products will also update on your website.

What image sizes do you recommend?

- Full-screen or background image: 1920 pixels wide x 1080 pixels high
- Logo: 200 pixels wide x 100 pixels high
- Product image: 800 pixels x 800 pixels
- 1 column image: 1080 pixels wide
- 2 column image: 510 pixels wide
- 3 column image: 320 pixels wide
- 4 column image: 225 pixels wide
- 5 column image: 168 pixels wide
- 6 column image: 130 pixels wide

File Formats

In general, most images on the web are either in JPEG, PNG, or GIF format. JPEG's are good for most situations because of its compatibility, use of color, and small file size.

JPEG's should be used for all your full-color photographs like featured images and background images.

PNG is also a very compatible format for the web. PNG's are great for smaller images with a lot of detail. The PNG format also supports transparent background capability which is perfect for logos and graphical elements.

GIF's are good for small images with limited color. GIF's are unique because they can be animated, which is sometimes useful.