

# Why Now Is the Time to Invest in Property



Real estate investing is a smart move right now due to a hot market, so you should make use of your resources if you want to invest. With real estate, there is always some aspect of risk, but here are promising signs 2021 is geared toward being an excellent year for investing.

## Interest Rates Will Stay Low

The Federal Reserve has committed to staying supportive of low interest rates, which means you can borrow money for a lower price. The mortgage rates have decreased by 1% and are lower than when they were at a high point in 2018. Acting now will enable you to lock in a rate that allows your mortgage payments to be lower than they may be in the coming years.

## Home Prices Will Go Up

Waiting too long to buy a home in 2021 may cause you to spend more on your next real estate venture because the prices are expected to rise. If you get in the market now, you will not only pay less but own a property that is expected to increase in value quite quickly. Prepare to have

extra cash to beat out other bidders, and remain patient with finding your next property due to the high demand for housing.

## The Stock Market Remains Strong

The stock market shows just how strong the economy currently is. Unemployment is anticipated to remain low, and wages are expected to increase as corporations and companies in the U.S. are staying strong and thriving. This makes it the perfect time to buy real estate to use as rental properties.

## Renters Are Easy to Find

Rents are on the rise due to the housing shortage, which has increased the demand for homes. See a higher return on your rental property investment by ensuring your rental fees are in alignment with the current demand and local market value.

Keeping on top of trends to determine the best time to invest in the real estate market can make it easier to act quickly and increase your chances of a higher ROI.

Every investment property is unique, and the process of getting started can be intimidating. Let our team create a plan to manage your properties! Our team has extensive experience marketing and maintaining single family and multi-unit residential buildings in Huntsville and North Alabama areas. Have questions about our property management services? Contact us today for more information.