

## Preview of Digital Ads Campaign Order Information

*Please have this information readily available before placing your order. If this information is not provided at the time of your order, it may result in fulfillment delays. Please keep in mind, this is not an exhaustive list and questions may vary depending on product ordered.*

### General

Name, Address & email for Business

A window of time you'd prefer to have an introductory call. Specify what time zone you would like us to book it in? (e.g. CST (America/Regina), EST (America/Cancun), etc.)

What currency are you paying us in?

Select each platform you would like this campaign advertised on, or leave that choice to the experts:

- Google (\$300+ minimum)
- Facebook/Instagram (\$500+ minimum)
- YouTube (\$1000+ minimum)
- Display Retargeting (\$1000+ minimum)

Specify how much ad spend should be dedicated to each platform, or leave that choice to the experts.

Please specify the goal of this campaign

What is the advertiser's Website URL?

Supply the top categories that describe the business's products and services

What is the special, promotion, or discount that the campaign will feature?

What is the geographical location we should target?

Share a list of top 5-10 keywords that are relevant to your products/service offering.

List of competitor(s) by industry that offer similar/same products/services as yours.

List of products/services that are not relevant to your business.

Do you require a pre-launch call for this campaign?

Facebook Page URL (if this is a Facebook campaign)

*\*This page will be receiving a request for admin access to this page from our team's Business Manager "Digital Marketing Services". This will need to be accepted by the owner of the page or an admin with full privileges in a timely manner to ensure standard turnaround times can be met.*