

How to Find the Best TV Packages and Rates in Your Area: A Step-by-Step Guide



In this age of technology, there is a wide range of TV packages with multiple channels, finding the best can be a tedious and time-consuming process. From channels available to prices, you have to consider various factors before deciding on which package is the right fit for you. Read on to learn more about how to find the best TV packages and areas in your area.

How to Find the Best TV Packages and Rates

Step 1: Figure Out What You Need from Your TV Package

The first logical step in the process is to determine what you need from your TV package. Ask yourself the following questions to find out what you want from the package.

1. What content do you like to watch?

From sports to education, there are hundreds of channels offering a variety of shows. Determine what kind of content and shows you want to watch. This plays a significant role in finding the right TV package and rates for you.

2. Do you want to get your TV, phone service, and broadband in one bundle?

Some service providers will offer a bundle of various services like TV, phone, and broadband, to make it easier and cost-effective for the user. Evaluate if that is something you'd want in your TV package.

3. Do you want the option to pause and rewind live TV?

If you want this feature, getting a package with a [PVR](#) might be a wise decision. These set-top boxes can help you pause or rewind live TV anytime you want.

Step 2: Think About the Channels You Want.

This step involves a fair bit of self-reflection. Before choosing a TV service provider, it is essential to understand which channels are a must-have for you. According to [research by Nielsen](#), even though streaming is gaining traction, network and cable TV are still strong and they account for 64% of the time users spend watching television. [Data](#) further indicate that while adults in the US receive 206 television channels, they end up watching only about 20 channels each month on an average. So make your choice wisely. Ideally, ensure that you're subscribing to diverse channels—from news and sports to entertainment and fitness.

Most major service providers offer a channel lineup based on zip codes. If you are not living in an area where the provider doesn't offer a specific service, you might not be able to view the channel lineup.

Step 3: Think About Your Budget

After determining the package and channel details you need to think about your monthly budget. Most service providers offer cost-effective plans that may sit well within your budget. The cheapest plan on offer generally starts from \$25. However, the catch is that you might get a limited number of channels, which are primarily local. Some of the more premium plans can cost up to \$100, where you will get access to plenty of trending channels such as HBO, Starz, and so on. Compare the various packages offered by different providers in your area and choose one that fits your budget.

Remember to inquire about any hidden charges that your cable provider may add to your annual bill. According to a [study](#), 69% of Americans with cable TV said their bills had unexpected fees, which amounted to an average of 24% of the cable bills.



Step 4: Look for Bundles to Save Money

If you need internet or phone services, it makes a lot of sense to look for bundle plans from cable service providers. In fact, as per a [study](#) by cabletv.com, bundles can save cable users about \$15 a month for both services.

Often, cable service providers, come up with innovative plans, incentives, offers, and deals depending on the holiday season, target audience, and more. Some service providers even offer discounts for senior citizens, low-income families, and new customers. So, if you fall in this category, speak to your cable service provider about the same. These offers do have an expiration date. So make sure you enquire about the charges once the deal is over to avoid any unpleasant surprises later on.

Step 5: Explore the Extra TV Services and TV Boxes Available

Most providers offer additional services and benefits to win over potential customers. Explore what each provider in your area offers. Some of the features or add-ons may include,

1. High-Definition Channels: Although almost all providers offer HD channels, the range may vary. Check the HD channels offered by your provider and decide if you want that.
2. A Free Set-Top Box or PVR: Most providers offer free set-up boxes, some might even provide you with advanced PVRs and DVRs that lets you record your favorite shows. Check what is included in the kit and whether it's free of cost before making a decision.
3. An Additional Digital TV Box: If you want to set up a TV in more than one room, you ask your provider if they can give you an additional TV box.
4. Catch-up and On-Demand Services: Normally, catch-up TV and some on-demand services are free. However, this may vary depending on the providers. Explore what your preferred provider offers and make an informed decision.

Follow these super useful steps and choose a TV package that suits your customized needs, budgets, and wants. Looking for a cost-effective service provider? Browse through [WCCTA's](#) services. Our team currently serves over 20 communities and is a growing entity in rural North Central Iowa. As a cooperative, we are locally based and owned by our members. We are a team that strives to offer reasonably cost-effective services to all our subscribers.

META TITLE: How to Find the Best TV Packages and Rates in Your Area

META DESCRIPTION: Confused about which TV package & rates will suit your needs? This guide by the WCCTA will help you find the best TV packages and rates in your area.

ALT TEXT 1: A person using a tv remote to increase the volume while watching football.

ALT TEXT 2: A little girl with a ponytail eating bread while watching TV.

URL: /how-to-find-the-best-tv-packages

References: [DO NOT PUBLISH]

1. <https://www.hellotech.com/blog/how-to-choose-best-cable-tv-provider>

2. <https://www.reviews.org/tv-service/best-cable-tv-providers/>

3.

<https://www.marketingprofs.com/charts/2016/30973/how-many-tv-channels-do-people-actually-watch#:~:text=Adults%20in%20the%20US%20receive,two%20years%2C%20the%20analysis%20found.>

