

# Google Business Profile Verification & Claim

## Fully Managed Solution

Fully managed verification & claiming of a Google Business Profile.

### The GBP Verification & Claim - What to Expect Next:



#### Order Form

When you purchase GBP Verification & Claim, our Listing Fulfillment team will receive the **Order Form**, and attempt instant verification of the listing within 48 hours..



#### Verification Methods

The GBP listing must be claimed:

- **Instant Verification:** We use the information on the order form, implement this information into Google, and attempt to have it instantly verified.
- **ONLY WHEN INSTANT ISN'T AN OPTION - Phone Call/Text Message:** An automated phone call is sent from Google to the business listed phone number. A PIN is given to enter into the listing site for validation.
- **ONLY WHEN INSTANT ISN'T AN OPTION - Postcard:** A physical postcard is sent from Google to the listed address for the business. This postcard contains a PIN, which, when entered into the listing site, validates the listing. This can take 2 weeks or more to complete. This verification method is extremely common.

**Please note: we can not use PO boxes when claiming GBP listings; we need a physical address.**

*\*If there is a suspension on the listing, or if additional verification steps are required, it may take additional time*

*\*In some cases we are able to claim a listing without having to go through a manual verification process.*



#### Listing Verification

If the GBP listing is already claimed and you are not the owner, we can work to have the listing unlocked so that it will be available for claiming again.

Things to note:

- This process can take two weeks or more to complete.
- Usually, in this case the listing site has a 'Request Ownership' form to submit which notifies the current owner that another party is wanting to take over the GBP listing.
  - If the listings current owner denies our request to take over the GBP listing, we will need to work with Google Support to gain access, but cannot guarantee ownership.
  - If the current owner does not respond to the inquiry within 4 days, the listing becomes 'Free' again, and can be claimed using the regular verification methods.



#### Listing claim complete!

Once the listing has been successfully claimed, the Listing Fulfillment team will ensure the following listing data is accurate:

- Business name, address, phone number, website, hours of operation, and category.

The team will also add:

- A logo, cover photo, up to 5 videos, up to 5 photos, as well as Highlight, Amenities, Attributes, and Service Options (If applicable).

An email will be sent from the team that will inform the contact (listed on the order form) that the GBP listing has been claimed and verified.