

# Blog Post: One-Time

## Fully Managed Solution

Our talented team of content writers will develop a creative and engaging 500-word blog for your business using industry-relevant information provided by you or found online.

### What to Expect Next:



#### Order Confirmation

Our Marketing Coordinators will send you a **Confirmation Email** to confirm the receipt of your order along with an invitation to schedule an optional onboarding call.



#### First Draft

Our content writers will create your **first draft** based on the information provided in your order form.

*Important: To ensure timely delivery, our team will start writing your blog based on the topic information provided in the order form. If no topic is provided, we will choose one for you based on industry-trends unless otherwise specified.*



#### Delivery

5 business days from date of order.

**Delivery:** Your blog will be delivered to you via email within 5 business days of your order being placed. You'll have the opportunity to review the draft and request any necessary revisions.



#### Revisions & Edits

**Revisions:** If you have any revisions for the first draft, we'd be happy to make them for you. You may choose to edit the document directly or to simply describe the revisions in one email. Please take this opportunity to review your blog and point out any requested changes within 48 hours.

*Important: Please note that our team will not be able to publish your blog until you edit and/or approve it. We will not be able to change the blog topic once it has been submitted or chosen by our writing team.*



#### Publication

**Publication:** You own the creative rights to your blog and are more than welcome to publish it wherever you see fit. If we host your Wordpress site, our Website Support team would be happy to publish the blog for you.

**Please note that we will not post the blog on your behalf without approval.** We also cannot post to Wordpress sites we do not host.

**Congratulations!** Your blog is now ready to go live on your site! Don't forget to share it on your social channels, too.

#### Important Notes:

- In order to ensure timely delivery, our writers will begin drafting based on information provided in the order form.
- The production timeline may be adjusted if custom requests are added to the order.
- If no topic is provided on the order form, our writers will choose an industry-relevant topic on your behalf. Clients cannot request a change of topic once it has been chosen.
- We require direct contact with the business owner via email and phone to ensure we deliver the blog on the timeline outlined above.

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### FAQs

#### Client Expectations:

- Communicate efficiently with us to keep the project on track in order to meet the set deadlines.

#### How can I be sure this blog will have the correct information?

Our skilled writers thoroughly research your industry using your website and other reputable information found online. The finished blog will include external hyperlinks to non-competitor sources when possible. If you have specific links or sources that you would like used, please provide them in the order form, share them with the Marketing Coordinator during the onboard call, or mention them during the revision process.

#### What's the expected timeline for my blog?

Our writers will begin working on your blog as soon as it has been ordered! The first draft will be delivered within five business days of order date, regardless of the onboarding call. Once the first draft has been delivered, you will have 2 business days to review and request any revisions. The final draft will be edited and re-delivered to you within 2 business days of receiving the revision request.

#### Can I choose the blog topics?

Yes! In order to ensure timely delivery, we will draft based on the topic information provided in the order form. If you have a specific topic in mind, please make sure you mention it there—we will be unable to change the topic once the writers have started working on the blog.

#### Do you provide stock images?

Absolutely! Every blog includes one stock image that can be used as the feature image when posting to your site. If you would like us to use your own images, please provide them to your Marketing Coordinator via email. We are unable to offer custom image design for blogs at this time.

#### Can I request a blog that is longer than 500 words?

Yes! 500 words is considered ideal for readability, engagement, and SEO purposes, but if you have more to say on a particular topic, we can certainly write more! Speak to your Marketing Coordinator or sales rep for more information. Additional charges will apply.