

Blog Post: Monthly

Fully Managed Solution

Our talented team of content writers will develop a creative and engaging 500-word blog for your business. We will choose relevant topics each month on your behalf to showcase your brand as an expert within your industry.

What to Expect:



Order Confirmation
Within 2 Business Days

Our Account Coordinators will send you a **Confirmation Email** to confirm the receipt of your order, along with an invitation to schedule an optional onboarding call. *The onboard call is intended to provide an overview of our service and address any questions you may have about your order.*



First Delivery
5 Business Days for the first order.

Our content writers will deliver your **first monthly blog** within 5 business days based on the information provided in your order form.

All subsequent blogs will be delivered on or before the 25th of the month.

Important: To ensure timely delivery, our team will start writing your blog based on the topic information provided in the order form. If no topic is provided, we will choose one for you based on industry-trends unless otherwise specified.



Topic Submission
Each month, prior to the 5th

Our writers will choose industry-relevant topics for you each month. If you prefer to choose your own topics, they must be submitted to our team via email prior to the 5th of each month.

Important: If no topic is received prior to the 5th, our writers will begin drafting based on industry-relevant trends. No rewrites will be provided for topics chosen on your behalf.



Drafting
Each month, on or before the 25th

First Draft: Based on the information gathered about your industry, our content writers will develop a **first draft** of the blog and send to you for approval.

Your first monthly blog will be drafted and delivered within 5 business days of receiving the order; all subsequent monthly orders will be delivered **on or before the 25th of the month.**



Revisions & Publication

Revisions: If you have edits to make to the first draft, we'd be happy to revise up to 30% of the blog for you. You may choose to edit the document directly or to simply describe the revisions in one email. Please take this opportunity to review your blog and request any revisions.

Our team will complete any required revisions and deliver the final draft within 2 business days of receiving the request.

Publication: You own the creative rights to your blog and are more than welcome to publish it where you want. If your site is hosted on Website Pro, our team can post the blog to your site free-of-charge. Additional charges will apply to post to WordPress sites not hosted on Website Pro.

Please note that your blog will not be posted to your site until it has been approved. We also cannot post the blog free-of-charge to sites we do not host. We do not post to sites that are not built using WordPress.

Important Notes:

- First orders will be delivered within 5 business days; all subsequent monthly blogs will be delivered on or before the 25th.
- Our writers will choose industry-relevant topics for all blogs. If you would like to submit a specific topic, please ensure it is submitted prior to the 5th of the month. This timeline may be adjusted if custom requests are added to an order.
- All revision requests must be received in one email. Only one round of revisions of up to 30% of content is included.
- Blogs will not be posted to your site without approval.

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FAQs

Client Expectations:

- Communicate efficiently with us to keep the project on track in order to meet the set deadlines.

How can I be sure this blog will have the correct information?

Our skilled team of content writers will thoroughly research your business and industry using your website and other reputable sources found online. Each blog will include external hyperlinks to non-competitive sources where possible.

If you have specific links or sources you would like our team to use, please share them with your Account Coordinator via email.

What's the expected timeline for my blog?

The first blog of your monthly order will be delivered within 5 business days. All subsequent orders will be delivered on or before the 25th of the month.

For example, if you order Blog Post: Monthly on Monday, April 19th, you'll receive your first blog on Monday, April 26th. Your next blog will be delivered on or before May 25th.

Can I choose the blog topics?

Yes! In order to ensure timely delivery, please submit your topics prior to the 5th of the month. If we do not receive a topic from you, our writers will choose one based on current trends in your industry.

Do you provide stock images?

Yes! Every blog includes one stock image that is used as the feature image for your site. If you would like us to use your own photos, please provide them to your Account Coordinator in advance.

Can I request a blog that is longer than 500 words?

Absolutely! 500 words is our standard for readability and engagement purposes, but if you have more to say, we're happy to help. Additional charges will apply. Talk to your Account Coordinator or sales rep for more information.