

# Website Creation

## Fully Managed Solution

Our talented team will build a great website for your business. We will communicate with you to gather all necessary content and insights to develop the specific functionality and design needed to suit your business.

### What to Expect Next:



**Within 1 business day**  
\*after the order is received

The website team will send you a **Confirmation Email** to confirm the receipt of your order.



**5/7/10 business days**  
\*after the order is received

**Website Build:** Based on the information provided in the order form, our developers will create your **Website**—which includes your chosen color scheme, logo, text and images—and set it live within 5, 7, or 10 business days.

- **Website: Up to 3 Pages** - 5 business days
- **Website: Up to 5 Pages** - 7 business days
- **Website: Up to 10 Pages** - 10 business days

*Important: Text and image revisions can be submitted and implemented on your live website. Changes that fall outside of text and image replacements will be charged at an hourly rate.*



**Revisions**  
\*It may take up to 5 business days for the revisions to be completed.

**Revisions:** One set of revisions is included with the website build.

- The following revisions are permitted:
  - Colors
  - Media (Images, videos, icons)
  - Text
  - Contact form fields and settings
  - Reorganization or duplication of existing sections

*Important: All revisions must be submitted at one time in an email, document, or shared folder. Additional revisions are subject to hourly charges.*



**Delivery date determined by add-ons ordered**  
\*Custom delivery date provided on website publication email

**Custom Add-ons:** Based on the items ordered prior to delivery of the website build, our developers will add your custom add-ons to your website. Below are expected delivery times:

- **Blog** - 5 business days
- **Additional Page** -  
Less than 5p (1-4p) - 2 Business Days  
Less than 10p (5-9p) - 3 Business Days  
More than 10p (10p+) - 4 Business Day
- **Hourly Charge** - 2 business days
- **Website Copy** -  
1500 words or fewer - 5 business days from content call  
More than 1500 words - 10 business days from content call
- **IDX** - 6 business days per market page
- **1-5 x Additional Products & Images** - 1 business day
- **5-25 x Additional Products & Images** - 5 business days
- **25-50 x Additional Products & Images** - 7 business days
- **50+ x Additional Products & Images** - 10 business days
- **Design Consultation** - We will email your dedicated developer's booking link

*Important: All content, logins, and software must be provided, if required, for any of the above add-ons.*

#### Important Notes:

- The site build timeline begins from the day the order is received.
- **Add-ons timeline is considered paused while waiting on customer response.** We will send 2 reminders when waiting on the customer (1 per week), and if no response is received, the add-ons production will be put on hold.

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### Available Website Packages:

<p><b>Landing Page</b></p> <p><i>Additional Required Products:</i></p> <ul style="list-style-type: none"><li>• Website Pro</li></ul>	<p>Includes a WordPress powered 1-page Landing Page that best represents your business, products, and services.</p>	<ul style="list-style-type: none"><li>· 1 template-page (<b>no navigation</b>)</li><li>· Up to 10 images &amp; 500 words of content allowed</li><li>· Up to 5 contact form fields</li><li>· Contact info</li><li>· Call-To-Action</li></ul> <p><b>*All content must be provided</b></p>	<ul style="list-style-type: none"><li>· Monthly fees include:<ul style="list-style-type: none"><li>· Hosting</li><li>· Unlimited text changes to existing content.</li><li>· Up to 10 image changes per month to existing images.</li></ul></li></ul>
<p><b>Website: Up to 3 Pages</b></p> <p><i>Additional Required Products:</i></p> <ul style="list-style-type: none"><li>• Website Pro</li></ul>	<p>Includes a WordPress powered 3-page website that best represents your business, products, and services.</p>	<ul style="list-style-type: none"><li>· 1 templated website</li><li>· Up to 15 images</li><li>· Up to 500 words of content (created by our content writers)</li><li>· Search engine-friendly website</li><li>· Contact info</li></ul>	<ul style="list-style-type: none"><li>· Monthly fees include:<ul style="list-style-type: none"><li>· Hosting</li><li>· Unlimited text changes to existing content.</li><li>· Up to 15 image changes per month to existing images.</li></ul></li></ul>
<p><b>Website: Up to 5 Pages</b></p> <p><i>Additional Required Products:</i></p> <ul style="list-style-type: none"><li>• Website Pro</li></ul>	<p>Includes a WordPress powered 5-page website that best represents your business, products, and services.</p>	<ul style="list-style-type: none"><li>· 1 templated website</li><li>· Up to 1000 words of content (created by our content writers)</li><li>· Search engine-friendly website</li><li>· Up to 25 images; image uploads included (<i>additional images will be charged at per product rate</i>)</li><li>· Contact info</li></ul>	<ul style="list-style-type: none"><li>· Monthly fees includes:<ul style="list-style-type: none"><li>· Hosting</li><li>· Unlimited text changes to existing content.</li><li>· Up to 25 image changes per month to existing images.</li></ul></li></ul>
<p><b>Website: Up to 10 Pages</b></p> <p><i>Additional Required Products:</i></p> <ul style="list-style-type: none"><li>• Website Pro</li></ul>	<p>Includes a WordPress powered 10-page website that best represents your business, products, and services.</p>	<ul style="list-style-type: none"><li>· 1 templated website</li><li>· Up to 2000 words of content /page (created by our content writers)</li><li>· Search engine-friendly website</li><li>· Optional blog (entries not included) page</li><li>· Up to 50 images; image uploads included (<i>additional images will be charged at per product rate</i>)</li><li>· Contact info</li></ul>	<ul style="list-style-type: none"><li>· Monthly fee includes:<ul style="list-style-type: none"><li>· Unlimited text changes to existing content.</li><li>· Up to 50 image changes per month to existing images.</li></ul></li></ul>

## Available Add-ons

<h3>Website Support</h3> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>There are two options based on whether you're paying upfront or monthly.</p>	<p><b>Paying Upfront:</b> 12 months of free Website Support. It is available as an add-on after 12 months.</p> <p><b>Monthly:</b> Included at no additional cost with a 12-month commitment.</p>
<h3>Additional Pages</h3> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>There is no limit to the number of pages you can add to the site. Each additional page comes at an additional cost per page.</p>	<p>*Add +3 business days per additional page. Please note: add-on delivery timeline starts the date the site goes live.</p> <p><b>*All content must be provided.</b></p>
<h3>Additional Products &amp; Images</h3> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>There is no limit to the number of images or products you can add to the site. Each additional product/image that exceeds the limit of your purchased site build comes at an additional cost per product/image.</p>	<p>*Add +1 business days per additional product/image. Please note: add-on delivery timeline starts the date the site goes live.</p>
<h3>Hourly Charge</h3> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>Any site functionality that exceeds our Website Creation package offering is scoped out and charged per hour.</p>	
<h3>Blog Post: Monthly</h3> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>There is no limit to the number of posts you can add to the site. Each additional post comes at an additional cost per post.</p>	<p>*Add +5 business days per additional posts. Please note: add-on delivery timeline starts the date the site goes live.</p> <p><b>*All content must be provided.</b></p>
<h3>IDX</h3> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>There is no limit to the number of market places you can add to the site. Each additional page that exceeds the limit of your purchased site build comes at an additional cost per page.</p>	<p>*Add +6 business days per additional market pages. Please note: add-on delivery timeline starts the date the site goes live.</p>
<h3>IDX Support</h3> <p><i>Required Products: WordPress Website, Website Pro, IDX</i></p>		<p>Our team will handle all phone calls, chats, and emails related to IDX issues on your client's website if you purchase our IDX Support add-on.</p>
<h3>Website Copy</h3> <p><i>Required Products: WordPress Website and Website Pro</i></p>	<p>Up to 1000 words per page can be added to your site.</p>	<p>*Add +5 business days for 500 words. Please note: add-on delivery timeline starts the date the site goes live.</p>

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### FAQs

#### Client Expectations:

- Provide content as requested in the order form.
- Communicate efficiently with us to keep the project on track in order to meet the set deadlines.

#### What does the Website Support Add-On include?

Monthly Charges include | Hosting and Website Updates

- Updates to existing sections (image/content replacements): logo, fonts, colors, media (images, videos, icons), text, contact form fields and settings
- Reorganization or duplication of existing sections but not the creation of new sections styles or layouts.

*\* Any additional images/product changes beyond the original offering will be charged at a per product/image rate.*

*\* Any functionality changes to sites will need to be scoped out and charged at an hourly rate.*

*\* The monthly charge **DOES NOT** include maintaining or integrating emails.*

*\* All content needs to be provided.*

#### What is the turnaround for monthly changes?

Monthly changes to images and text is 5 business days.

#### Can we use an existing domain?

One of our website experts will walk you through the process of redirecting your existing domain name to the new website.

#### Do you provide stock images?

We can provide stock images when requested. However, we recommend using professional images of the business, products, and services to create a more personalized website.

#### What is included in each of the product/items on each product page for e-commerce sites?

We include these items on each product page **if** details are provided:

- One product image
- Product name
- SKU number
- Product description, features, and specifications (up to 100 words)
- Flat shipping price for all products
- Tax per item

#### Client Responsibilities:

- Populated spreadsheet of the above product details and images.
- If more functions are required, our team will need a detailed list of the requested features. Any additional hours due to added functions/features will be charged at an hourly rate as needed.

# FAQs

## How many revisions are included with my website build?

- One set of revisions
- What kind of revisions are allowed?
  - Only the following design changes:
    - Colors
    - Media (Images, videos, icons)
    - Text
    - Contact form fields and settings
    - Reorganization or duplication of existing sections

*\* It may take up to 5 business days for the revisions to be completed.*

*\*\* Any additional changes need to be purchased through our add-on services.*

## What if I want to change the entire framework?

- Yes, this is possible. Please activate additional hours based on your website order:
  - Up to 3 pages - 3x hours
  - Up to 5 pages - 5x hours
  - Up to 10 pages - 10x hours

## Can I get a custom design instead of a template?

Yes, please order: Website: 30-Minute Call and include details in your website order form.

## What if some of my revisions were missed?

If anything is missed from your one set of revisions submission, you will not be charged. We will ensure the missed revisions are completed within 5 business days.