

Social Posting Basic/Plus

Fully Managed Solution

2 or 4 custom posts drafted and published on a weekly basis by a Marketing Strategist.

What to Expect Next:



Order Form

When you purchase the social Posting Basic or Plus service, our Marketing Strategists will receive the **Order Form**, and will reach out to your client within 2 business days via email to schedule the onboard call. We will reach out twice via email and twice via phone call.



Onboarding

Onboarding Call: Our team will conduct an onboarding call with your client, to gather additional information needed to complete the setup.

- A marketing strategist will work with your client to create the strategic direction they'd like for social posts published for their business.
- We will work to claim the social sites included in this service if the business doesn't already have them claimed..
- We must also verify the responsible individual from your clients business who will be responsible for both approving the monthly calendar, and participating in a monthly content call.

Important: Please note that our team will not be able to begin drafting social content until we complete the initial onboard call.



5 Business Days

*after the Initial Onboarding Call is Completed

Content publishing: *As long as access to at least one social channel was granted, content will be produced within 5 business days of the onboard call, and published directly to the businesses social channels.*



Publishing

Marketing Services will publish the content automatically. Any feedback about the content can be emailed to the Marketing Services team.



Add-Ons | Additional Social Posts

Should your client wish to have more than 2 posts per week created and published for them, we are happy to accomodate! Social Posting Plus includes 4 posts per week, following this same process.