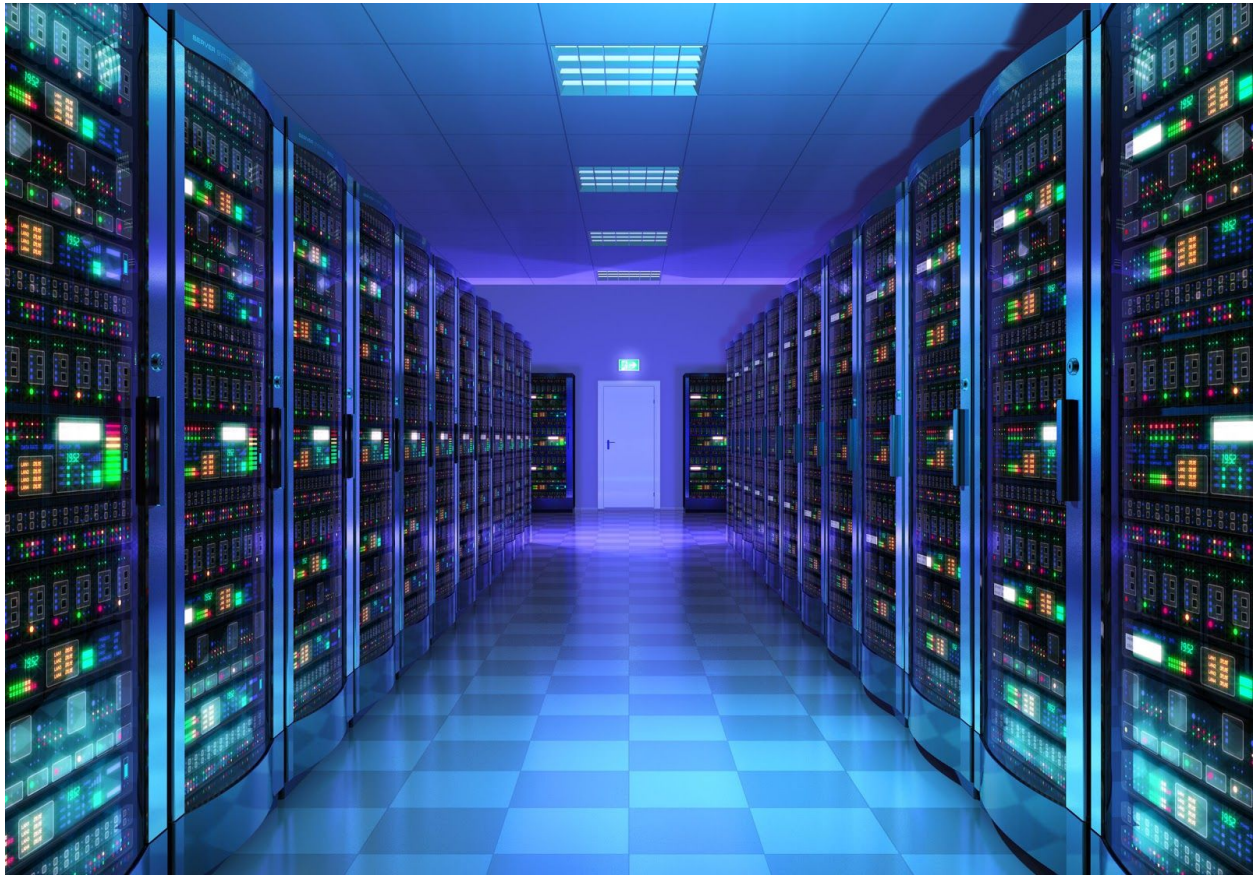


How to Maximize Your IT Assets



Productivity gains, competitive advantage, and better customer service are just a few [reasons why companies should invest in technology](#). However, not all software and hardware age at the same rate. That's why CIOs and senior executives should worry about IT asset management: It helps companies replace outdated technologies, save on IT costs, and maximize their IT assets. Here are some of the benefits:

Update Your IT Infrastructure

First, it's important to understand that IT asset management is an ongoing process. The fast-changing technology industry poses a challenge to most companies because they need to [keep track of what technologies the staff is using](#) and if they're set up optimally.

For example, you may still be storing sensitive data on physical servers instead of using cloud solutions. Perhaps you didn't know that your devices are vulnerable to a recently discovered cyber threat. Maybe you're paying for software that you don't even use anymore.

When done right, IT asset management can help you identify and address all of these issues.

Improve Reliability

Using an old system is a mistake that several companies only realize when it's too late because senior executives don't assess the [risks of using outdated technologies](#) proactively.

When a company builds projects on outdated IT infrastructure, it risks slowing down employees, losing relevant data, and delivering poor results. It's like trying to renovate a house when there are signs of foundation problems.

IT asset management is vital to track your IT inventory. It also gives you enough time to arrange a solution and improve your reliability before you lose an important contract.

Sell What You Don't Need

Once your company has an accurate IT asset inventory, you may realize that there is equipment that you don't need anymore. While some equipment will inevitably end up in a trash bin, you might be surprised to know that some well-maintained assets can be sold. If that's the case, an effective IT asset management plan can help you make extra cash by creating a process to wipe data and sell in bulk.

The professionals at Business XYZ have the experience you need to help you maximize your IT assets. Contact us through our website or call one of our locations to learn more about our services.

REFERENCES (do not publish)

<https://freshservice.com/it-asset-management-software>

<https://www.cio.com/article/3095256/it-management/it-asset-management-how-to-be-efficient.html>

<https://lab.getapp.com/it-asset-management-best-practices/>

<https://www.compucom.com/blog/how-maximize-return-your-used-it-assets>

<https://ceoworld.biz/2018/04/11/5-reasons-your-company-should-invest-in-technology/>

